

Hard Hat Customization Services

Put Your Reputation on Ours!



WE KNOW WHAT'S AT STAKE.

Put your reputation on ours: MSA Customized Hard Hats

Our business is safety. We've been the world's leading manufacturer of high-quality safety products since 1914. Our expertise in head protection makes us the hard hat market-leader with brands such as V-Gard®, Topgard® and Skullgard®—all known for their strength and toughness. And, for more than 30 years, we've been logoing hard hats—longer than anyone else in the business.

Practice makes perfect logos:

- MSA uses inks and processes that create durable logos.
We have never had a complaint about a logo "scratching off" in the 30+ years we have been in the logo business!
- It can be tricky to avoid logo distortion due to the curvature of the hard hat. That's why MSA Logo Express® Service employs graphic designers who process logos onto hard hats. These skilled artisans ensure each logo is placed properly so it not only endures, but also accurately represents your brand and logo in color, size and shape—despite the curve of the hard hat.
- MSA offers multiple printing services from simple one-color logo to digital photos, in up to four locations
- We don't require "color-separated" artwork for 1+ color logos; nor do we require customers to identify the PMS colors in their logos. Our graphic artists can manage that, if you do not have these details.
- Re-ordering is easy because we keep your logo on file until you change it¹.

Our Process

Once your order has been received by the MSA Logo Express Service Design center we get to work. Files are imported from your on-line hard hat configuration, assessed for usability and colors separated (if the PMS colors have not been identified) and layout finalized. Should you choose to personalize your hard hat, don't forget to complete form ID# 0617-17 and submit with your order.

Delivery

Once the layout process is complete, our factory craftsman get to work on your order. Your order for a new hard hat logo should ship within eight (8) days from our Murrysville, PA plant from the date we receive your approval on the artwork².

Minimum Order Quantities (MOQ)

MSA requires MOQs, by hard hat type, for logoing and striping. Qualifying MOQs of custom-imprinted or striped hard hats must be of the same size, model and options (i.e., color and suspension). MOQs are:

- 20 for V-Gard, SmoothDome®, Topgard, Comfo Cap Hard Hats, and Nexus Climbing Helmets
- 16 for Skullgard or Thermalgard® Hard Hats
- 40 for Bump Caps

Pricing

Please refer to your local distributor for pricing details on standard and non-standard charges that may apply to your order.



¹ Files are purged from MSA's system if no logoed hard hat order is received within three (3) years of the first order.

² Orders for repeat logos ship within seven (7) days. This includes 2-3 days for order processing, and 5 days for production.

Other Services

Striping

Add any of 27+ different reflective and retro-reflective stripes to your hard hat. MSA reflective stripes help enhance the visibility of workers in daytime conditions, while retro-reflective stripes³ offer additional enhancement in nighttime or low-light conditions. Stripes are available in various sizes and shapes, and can be placed on all types of MSA hard hats.

Keep in mind too, that while you can order more stripes for self-application, MSA does not recommend doing this. The reason for this is MSA pre-treats all hard hats prior to striping with an electrical discharge treatment to enhance the ability of the stripes adhesive bonds.



P/N 638463



P/N 10039039



P/N 10039100



P/N 10046614



P/N 10085492

Part Number	Color	Type	Size (inches)
638463	Silver (2-piece stripe kit for the top of V-Gard Hard Hats) ⁴	Reflective	½ x 7
10039038	Silver / White	Reflective	¾ x 20
10039039	Silver / White	Reflective	1 x 8
10039106	Silver / White ⁴	Reflective	½ x 26
10051441	Blue	Reflective	¾ x 20
10061564	Silver (Stripes ONLY; not applied. 20/sheet)	Reflective	1 x 18
10085491	Silver (Round Edge) ⁵	Reflective	1¼ x 20
RP16R	Red / Orange (Stripes ONLY; not applied. 16/sheet)	Retro-Reflective	1 x 4
RP16Y	Lime / Yellow (Stripes ONLY; not applied. 16/sheet)	Retro-Reflective	1 x 4
813147	Green	Reflective	½ x 20
10039100	Silver / White	Reflective	1 x 4
10039101	Red	Reflective	1 x 4
10039102	Blue	Reflective	1 x 4
10039104	Yellow	Reflective	1 x 4
10039105	Orange	Reflective	1 x 4
10046614	Silver / White	Reflective	Crescent w/black letters (Search & Rescue)
10053887	Silver / White	Reflective	½ x 2
10054428	Blue	Reflective	1⅞ x 8¾
10061567	Silver	Reflective	1 x 4
10085492	Lime / Yellow (Hi-Viz™ with Round Edge) ⁵	Reflective	1¼ x 20
10085493	Red / Orange (Hi-Viz with Round Edge) ⁵	Reflective	1¼ x 20
10088759	Blue	Reflective	1⅞ x 21½
DS234P	Silver / White	Reflective	Crescent w/black letters (Paramedics)
DS239P	Silver / White	Reflective	Crescent w/black letters (First Responder)
DS99	Silver / White (maximum of 16 letters; min. qty 200)	Reflective	Crescent w/black letters (Custom)
10102295	White (Non-Reflective)	Non-Reflective	½ x 26

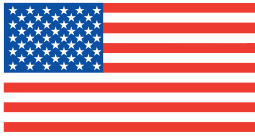
³ Most of our retro-reflective stripes meet the Type II requirements under ASTM D4956. ASTM D4956 is the specification for flexible, non-exposed glass bead lens and micro prismatic, retro reflective sheeting designed for use on traffic control signs and other devices.

⁴ For use with V-Gard Caps and Full Brim Hats only.

⁵ Cannot be used on V-Gard 500 Vented Caps.

Stock Logos and Slogans

With 23 “pre-built” stock logos and slogans, MSA offers more “off-the-shelf” hard hat graphics than anyone in the industry. Our newest stock logos honor breast cancer survivors and fighters everywhere. They were designed specifically for use on our new Hot Pink V-Gard, but work well on just about any MSA hard hat! Standard logos make it easy for you to place emphasis on safety, patriotism or personnel identification without having to develop your own artwork. They can be used alone or with your customized logo and striping.

			
BL#55225	BL#55226	BL#50692	BL#50693
			
BL#52292	BL#52423	BL#7400	BL#20710
			SAFETY BEGINS HERE
BL#7578	BL#16820	BL#20260	BL#12064
SAFETY IS JOB ONE	THINK + SAFETY	1st SAFETY	SAFETY LEADER
BL#10545	BL#5270	BL#14097	BL#22358
SAFETY FIRST	THINK SAFETY	SAFETY PAYS!	FIRST RESPONDER
BL#7286	BL#6400	BL#13194	BL#12929
VISITOR	EMERGENCY RESPONDER	SUPERVISOR	
BL#7027	BL#18516	BL#23303	

Hard Hat Color Choices

MSA offers more stocked color options than competitors. In fact, in our popular V-Gard hard hat, we offer 21 stocked colors, including our newest: Hot Pink! There are non-stocked color options available for all MSA hard hats; a qualifying MOQ of 100 hard hats is required.

Personalization

The same quality and precision that MSA logos have become famous for is now available with personalization. You can add your name, ID#, title or anything else with this additional option.



*You can create a shell color of your choice?
You need only order a qualifying MOQ
of 500 hard hats or more.*

Placing Customized Hard Hat Orders

Steps to complete your on-line logo configuration order:

1. Visit: <http://webapps2.msasafety.com/logoexpress/#/intrologin>
 2. Select "No" when asked are you a distributor.
 3. Select "Customize Now".
 4. Choose a standard.
 5. Select your hard hat and click "Customize It".
 6. Choose your size.
 7. Choose your suspension (Fas-Trac III is recommended).
 8. Choose your shell color.
 9. Choose any striping you wish to include.
10. Upload your logo or chose from a stock logo.
 - Logos cannot be trademarked or of any sports team without the written consent of the logo owner.
 - For optimum quality and turnaround, please submit artwork as a vector file format.
 - Acceptable formats include: CDR, AI, and EPS. Don't have a vector file? We also accept these formats: JPG, PDF, TIFF, PNG, BMP and GIFs.
11. Place your order.

If you are the end user:

 - Save and email.
 - Review terms and click "Accept".
 - Complete form and send email to:
 - Distributor Name
 - Distributor Email

If you are a Channel Partner, you can place the order once you have completed the logoing process OR you can enter in the code emailed to you by the end user to finalize the ordering process.

Should you choose to personalize your hard hat, please complete form ID #0617-17-MC and submit with order.

2. Please see "**MSA Logo Express® Service Artwork Guidelines**" (ID 0617-06-MC) for details on artwork submission. We can deliver your custom hard hats faster if we have our preferred artwork file formats, but we will work with whatever you give us to recreate your logo.
3. Submit an electronic file of your artwork by email (Logo.Express@MSAsafety.com) or by US Postal Service:

MSA Logo Express

3880 Meadowbrook Rd.
Murrysville, PA 15668-1753

Be sure to include a copy of the completed Order Form with your artwork submission.

Questions about Hard Hat Customization?

Feel free to contact MSA Logo Express directly to help you through the process:

Email Logo.Express@MSAsafety.com
Phone 1-800-MSA-Logo (1-800-672-5646)
Fax 724-325-2252
Address MSA Logo Express Service
3880 Meadowbrook Road
Murrysville, PA 15668-1753

You can also contact your MSA representative or visit <http://us.msasafety.com/logoexpress> for more information.



Our Mission

MSA's mission is to see to it that men and women may work in safety and that they, their families and their communities may live in health throughout the world.

Note: This Bulletin contains only a general description of the products shown. While uses and performance capabilities are described, under no circumstances shall the products be used by untrained or unqualified individuals and not until the product instructions including any warnings or cautions provided have been thoroughly read and understood. Only they contain the complete and detailed information concerning proper use and care of these products.



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