



## Bradyprinter™ PR Plus Printer PR Plus Thermal Transfer Printer

[www.BradyID.com](http://www.BradyID.com)

### Outperforming Expectations

- Electrical
- Rail
- Mass Transit
- Aerospace
- Data Communications
- Military



BRADY 360  
**5** YEAR  
WARRANTY

### Heavy duty meets high tech.

**Outperforming Expectations:** Brady's full line of Thermal Transfer Printers perform under the toughest conditions. Designed to work with our easy-to-use software applications and our full range of Brady industrial materials, these printers give you the sharp, professional, cost-effective labels you need.

The Bradyprinter PR Plus printer is ideal for sleeving applications in cable and wire identification. Designed to work with Brady's heat-shrink sleeves, wire markers, and polyester materials, the Brady PR Plus printer is perfect for applications where the materials need to have a long lifespan. The printer offers the barcoding and graphics features you need in a durable, high-volume printer that's easy to use.

#### Easy to use:

- Easy-to-read (graphic and alphanumeric) LCD menu display with convenient navigator pad and backlit graphic display for fast, easy access to menu options
- Higher printhead heat settings for optimum print quality with Brady materials
- Available in 300 and 600 dpi

#### Create, print, and change labels quickly and easily:

- Print registration is fast and easy when changing material types to ensure sharp, professional printing on every job
- Compatible with Brady label design software for fast, accurate, consistent label formatting

#### Durable

- Rugged design with metal cover protects the printer and your materials
- Simplified maintenance with field-installable parts and on-board "one-tool"

[www.BradyID.com/prplus](http://www.BradyID.com/prplus)

# PR Plus Thermal Transfer Printer

## The performance you need for durable wire and cable labeling and more.

**Sharp printing every time:** With an adjustable post and head locking mechanism, the Bradyprinter™ PR Plus printers maintain the correct printhead pressure to ensure sharp, clear, 300 dpi or 600 dpi labeling every time – up to 9.8" per second.

**Versatile labels that can take the heat:** The Bradyprinter™ PR Plus printers are ideal for use with Brady heat-shrink sleeves as well as all of your wire and cable labeling materials. The PR Plus printer accepts materials from 0.16" to 4.56" wide and 0.2" to 78" tall, with a maximum print width of 4" for a variety of applications both large and small. This printer is able to accommodate ribbon coated side in or coated side out.

**So much power in so little space:** Bradyprinter PR Plus printers are a space-saving solution, with dimensions of only 10.8" H x 9.5" W x 17.6" D. This compact printer offers 64MB RAM and Serial, USB, and Ethernet (LAN) connectivity options, so it's ready to connect to your system.



## Brady360® 5-Year Warranty

We have you Covered.

We always stand behind our products to make sure they exceed your expectations and to deliver you an unrivaled customer experience. We've strengthened our commitment to you with a **5-year printer warranty standard and free of charge** on our benchtop printer models.\*

Our 5-year warranty covers repair parts & labor, one print head replacement, a free loaner printer, a stress-free printer setup session, and much more. You also have access to additional fee-based support, including an on-site repair service, custom programming and advanced integrations services.

\*Excludes repairs due to negligence, Wraptor™ model and handheld models. See [www.BradyID.com/brady360](http://www.BradyID.com/brady360) for full details & restrictions.



For more information about Bradyprinter™ PR Plus printers, visit [www.BradyID.com/prplus](http://www.BradyID.com/prplus) or call 1-888-272-3946

Part Number	Description
<b>PR600+ MODEL</b>	
BP-PR600+	PR600 PLUS PRINTER 600 DPI WITH ETHERNET
BP-PR600+-PPR	BRADY PR600+ 600 DPI PTR W/P&P SENSOR
<b>PR300+ MODEL</b>	
BP-PR300+	PR600 PLUS PRINTER 600 DPI WITH ETHERNET
BP-PR300+-PPR	BRADY PR300+ 300DPI PPR W/P&P SENSOR
<b>PR+ AUTO CUTTER</b>	
PR+-AutoCutter-FI	PR+Field Installable Cutter CU4

USA  
Customer Service: 1-888-272-3946  
Inside Sales: 1-888-311-0775  
[www.BradyID.com](http://www.BradyID.com)

Canada  
Customer Service: 1-800-263-6179  
[www.BradyCanada.ca](http://www.BradyCanada.ca)

Mexico  
Customer Service: 1-800-262-7777  
Inside Sales: 1-800-262-7777 ext 177  
[www.BradyLatinAmerica.com](http://www.BradyLatinAmerica.com)



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