



Bradyprinter™ PR Plus Printer PR Plus Thermal Transfer Printer

www.bradyid.com

Outperforming Expectations

- Electrical
- Rail
- Mass Transit
- Aerospace
- Data Communications
- Military



Heavy duty meets high tech.

Outperforming Expectations: Brady's full line of Thermal Transfer Printers perform under the toughest conditions. Designed to work with our easy-to-use software applications and our full range of Brady industrial materials, these printers give you the sharp, professional, cost-effective labels you need.

The Bradyprinter PR Plus printer is ideal for sleeving applications in cable and wire identification. Designed to work with Brady's heat-shrink sleeves, wire markers, and polyester materials, the Brady PR Plus printer is perfect for applications where the materials need to have a long lifespan. The printer offers the barcoding and graphics features you need in a durable, high-volume printer that's easy to use.

Easy to use:

- Easy-to-read (graphic and alphanumeric) LCD menu display with convenient navigator pad and backlit graphic display for fast, easy access to menu options
- Higher printhead heat settings for optimum print quality with Brady materials
- Available in 300 and 600 dpi

Create, print, and change labels quickly and easily:

- Print registration is fast and easy when changing material types to ensure sharp, professional printing on every job
- Compatible with Brady label design software for fast, accurate, consistent label formatting

Durable

- Rugged design with metal cover protects the printer and your materials
- Simplified maintenance with field-installable parts and on-board "one-tool"

PR Plus Thermal Transfer Printer

The performance you need for durable wire and cable labeling and more.

Sharp printing every time: With an adjustable post and head locking mechanism, the Bradyprinter™ PR Plus printers maintain the correct printhead pressure to ensure sharp, clear, 300 dpi or 600 dpi labeling every time – up to 9.8" per second.

Versatile labels that can take the heat: The Bradyprinter™ PR Plus printers are ideal for use with Brady heat-shrink sleeves as well as all of your wire and cable labeling materials. The PR Plus printer accepts materials from 0.16" to 4.56" wide and 0.2" to 78" tall, with a maximum print width of 4" for a variety of applications both large and small. This printer is able to accommodate ribbon coated side in or coated side out.

So much power in so little space: Bradyprinter PR Plus printers are a space-saving solution, with dimensions of only 10.8" H x 9.5" W x 17.6" D. This compact printer offers 64MB RAM and Serial, USB, and Ethernet (LAN) connectivity options, so it's ready to connect to your system.

The products you need: When performance matters most.

From software to printers to scanners, signs, and more, Brady has the products you need to keep your employees safe and your business productive.

- Over 800 stock materials, including Brady Permasleeves



Brady 360® Comprehensive Customer Care

Brady's printer protection and care plans provide the preventative maintenance and care needed to keep your label printer running in peak condition, including a printer extended warranty, access to loaner printers, and preventative care to extend the life of your printer. For more information, go to www.bradyid.com/brady360 or call 1-888-272-3946.



We've taken the stress out of setting up your new printer.

With Brady's Stress FREE System Setup, a member of the Brady Technical Support Team will walk you through the set-up of your new printer. To schedule your FREE phone appointment, call 1-800-643-8766; select Menu Option 4. Or visit www.bradyid.com/setupservice



For more information about Bradyprinter™ PR Plus printers, visit www.bradyid.com/prplus or call 1-888-272-3946

Part Number	Description
PR600+ MODEL	
BP-PR600+	PR600 PLUS PRINTER 600 DPI WITH ETHERNET
BP-PR600+-PPR	BRADY PR600+ 600 DPI PTR W/P&P SENSOR
BP-PR600+-BASIC	BRADY PR600+ 600 DPI W/BASIC 3 YEAR
BP-PR600+-PREFER	BRADY PR600+ 600 DPI W/PREFER 3 YEAR
PR300+ MODEL	
BP-PR300+	PR600 PLUS PRINTER 600 DPI WITH ETHERNET
BP-PR300+-PPR	BRADY PR300+ 300DPI PPR W/P&P SENSOR
BP-PR300+-BASIC	BRADY PR300+ 300DPI W/BASIC 3 YEAR
BP-PR300+-PREFER	BRADY PR300+ 300DPI W/PREFER 3 YEAR
PR+ AUTO CUTTER	
PR+-AutoCutter-FI	PR+Field Installable Cutter CU4

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