



Retain Guest Loyalty While Retaining Maximum Occupancy

Success in the hospitality sector depends largely on guest loyalty. And all it takes is one negative review about odorous accommodations on a site like TripAdvisor or Yelp, because the competition is a click or phone call away. Fresh Wave® IAQ offers hotels, motels, resorts, cabins, ski lodges and cruise ships a fast, effective and safe odor removal tool, with solutions for towels and linens, bathrooms, surfaces and the air. Odor-related guest complaints are a thing of the past with Fresh Wave IAQ.

Fresh Wave IAQ is free of harmful VOC's, harsh and flammable chemicals and is recognized for safer chemistry by the Environmental Protection Agency's "Design for Environment" program.

Problem:

Ongoing odors from cigar and cigarette smoke, wet bathing suits, must, mildew, vomit, bathroom odors, dumpster areas and compactor rooms

Solution:

Fresh Wave IAQ odor eliminating products to eliminate odors, not mask them

Business Benefit:

Guests do not return to a lodging environment that smells bad. No hotel or motel is truly clean unless it is odor free.

WHAT MAKES FRESH WAVE IAQ DIFFERENT?

- Eliminates Odor – Not a “masking agent,” with no irritating fragrances added
- Broad Spectrum – Works on virtually every odor
- Multiple Solutions – Provides delivery methods to address every odor issue
- Safe – MSDS reads like water
 - HMIS Classifications: Health - 0, Flammability - 0, Reactivity - 0, Protective Equipment - NONE
- Green – Recognized for safer chemistry by the EPA’s “Design for the Environment Program”

Our Science

WHAT IS FRESH WAVE IAQ?

- A proprietary blend of naturally occurring plant extracts, non-ionic food grade surfactants and purified water

Natural Ingredients



Water



Lime



Pine Needles



Aniseed



Clove



Cedarwood

HOW DOES IT WORK WITHOUT USING “MASKING AGENTS?”

1. Contact/Adsorption - Fresh Wave IAQ molecules released into the air or applied to surfaces make contact with odor molecules via opposing electrostatic charges and random contact.
2. Solubility - Fresh Wave IAQ’s formulation enhances the solubility of gases (all odors are gases).
3. Absorption - Enhanced solubility of the gas leads to absorption of the malodor.
4. Chemical Reaction - Fresh Wave IAQ modifies the odor molecule to a non-odorous state so that the odor can no longer be detected by the human olfactory system.
5. Biodegradation - Food for bacteria

THE ODOR IS GONE AND WILL NOT RETURN.

IS IT SAFE?

- Flash Point – None
- Tox Data – Non-toxic, per EPA guidelines
- VOC Data – No hazardous VOC’s
- Ecological – Does not bioaccumulate
- Recognized for safer chemistry by the EPA’s “Design for the Environment” program, www.epa.gov/dfc



**Recognized for
safer chemistry**
www.epa.gov/dfc

AIR & SURFACE LIQUID AND SPRAY

A rapid and targeted method of odor elimination. Instantly bonds to and eliminates odor molecules. The Air & Surface Liquid and Spray have an initial mild aroma that quickly dissipates.

Ideal For:

- **Hotel Rooms: Deliver with a ULV Cold Fogger**
- **Lobbies, Meeting Rooms, Fitness Centers**
- **Maintenance Carts:** Place the Air & Surface 32-oz. Spray on every cart.
- **Housekeeping:** Use the Air & Surface Liquid in the 1-gallon size to eliminate odors from vomit, urine, & sewage. Add to rinse water in wash or mop buckets
- **Delivery Equipment:** ULV Cold Fogger & 130 CFM Vapor Phase Unit.

Available in: 2-oz., 32-oz., 1-gallon; 64-oz. and 5-gallon concentrates



GEL

A passive release, continuous formulation that works around the clock to provide constant odor elimination, day or night. The Gel has an initial mild aroma that quickly dissipates.

Ideal For:

- **Hotel Rooms, Restrooms, Entrance Ways, Lobbies, Fitness Centers, Janitorial**
- **Closets:** Position an 8-oz. Gel Wall Mount in the room impacted by the source of the odor.
 - Covers approximately 250 sq ft for 30 days
 - Refill with the 2 or 5-gallon pail

Available in: 8-oz., 16-oz., 2-gallon, 5-gallon and Wall Mount Unit



8 oz Gel Wall Mount Unit

CARPET & UPHOLSTERY ADDITIVE

Extract even the most embedded odors from textiles, including must, mildew, urine, feces, vomit, and perspiration. Penetrates deep into pile and fabric weave to bond with and eliminate odors.

Ideal For:

- **Hot Water Extraction (HWE) & Bonnett Cleaning:** Use in pre-spray, hot water rinse/extract and/or post-spray. Apply to fabric with a scrub brush and wash bucket.

Available in: 12-oz. container and 24-lb pail of Carpet Shake; 1-gallon, 5-gallon, 64-oz. and 5-gallon concentrates of Carpet & Upholstery Additive



LAUNDRY ADDITIVE

Many commercial detergents are designed to remove dirt and stains, but fail to adequately address odor issues. Use the Laundry Additive in addition to detergent and eliminate odors from problem laundry, including must, mildew, urine, feces, vomit, and perspiration.

Ideal For:

- **Uniforms, Microfibers, Linens, Pool Towels and Mop Heads**

Available in: 1-gallon, 5-gallon; 64-oz. and 5-gallon concentrates



GRAINGER ITEM DETAILS

FRESHWAVE IAQ PRODUCT DESCRIPTION	ITEM #	MASTER PACK QTY	SELL & SHIP PACK QTY
Air & Surface Odor Eliminator, 2 oz., Spray Bottle	39F974	48	1
Air & Surface Odor Eliminator, 8 oz., Spray Bottle	39F975	12	1
Air & Surface Odor Eliminator, 32 oz., Spray Bottle	39F976	6	1
Air & Surface Odor Eliminator, 1 Gal., Plastic Jug	39F977	4	1
Air & Surface Odor Eliminator, 5 Gal., Cube Container	39F978	1	1
Air & Surface Odor Eliminator Concentrate, 64 oz., Plastic Jug	39F979	1	1
Air & Surface Odor Eliminator Concentrate, 5 Gal., Cube Container	39F980	1	1
Gel Odor Eliminator, 8 oz., Container	39F969	12	1
Gel Odor Eliminator, 16 oz., Container	39F970	12	1
Gel Odor Eliminator, 24 oz., Container	39F971	12	1
Gel Odor Eliminator, 2 Gal., Pail	39F972	2	1
Gel Odor Eliminator, 5 Gal., Pail	39F973	1	1
Carpet Additive Odor Eliminator, 1 Gal., Plastic Jug	39F985	4	1
Carpet Additive Odor Eliminator, 5 Gal., Cube Container	39F986	1	1
Carpet Additive Odor Eliminator Concentrate, 64 oz., Plastic Jug	39F987	1	1
Carpet Additive Odor Eliminator Concentrate, 5 Gal., Cube Container	39F988	1	1
Carpet Shake Odor Eliminator, 12 oz., Tube	39F989	12	1
Carpet Shake Odor Eliminator, 24 lb., Pail	39F990	1	1
Laundry Additive Odor Eliminator, 1 Gal., Plastic Jug	39F981	4	1
Laundry Additive Odor Eliminator, 5 Gal., Cube Container	39F982	1	1
Laundry Additive Odor Eliminator Concentrate, 64 oz., Plastic Jug	39F983	1	1
Laundry Additive Odor Eliminator Concentrate, 5 Gal., Cube Container	39F984	1	1
Gel Wall Mount Unit	20PG73	6	1