

enhance



The bright white radiance of the GE energy smart® LED BR30 reflector lamps is not just something you see, it's something you feel.

GE energy smart® LED BR30 reflector lamps

GE offers an energy smart® dimmable 12-watt LED BR30 lamp for all of your recessed can and downlighting application needs in the restaurant, hospitality and property management sectors.

LOW-COST OPERATION

- Using only 12 watts of energy, save over \$145 in energy costs over the rated life of the lamp versus a standard 65-watt incandescent BR30 based on \$0.11 per kWh
- Energy efficiency and long life mean fewer lamp replacements versus standard incandescent and halogen light sources

EXCELLENT COLOR RENDERING

- Available with a CRI of 83

COLOR TEMPERATURE

- Halogen-like color
- Available in 2700K and 3000K

LONG LIFE

- 25,000 hours rated life (L70)

DIMMABLE

- Dims from 100% to 10%

ENVIRONMENTALLY CONSCIOUS

- These lamps are energy efficient, contain no lead or mercury, and are compliant with material restriction requirements of RoHS

GE QUALITY AND RELIABILITY

- 3-year limited warranty

To learn more about saving money and energy, go to: gelighting.com/ThinkLED

When you Think LED lighting, Think GE.

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imagination at work

PERFORMANCE DATA

GE energy smart® LED BR30 reflector lamps

BULB SHAPE	BASE TYPE	WATTS	GRAINGER ITEM NUMBER	ORDER CODE	DESCRIPTION	VOLTS	CASE QTY**	MOL (IN)	LUMENS INITIAL	CBCP	INITIAL COLOR TEMP	CRI	+RATED LIFE (YRS) 3HRS/DAY	*RATED LIFE L70(HRS)	*ESTIMATED ENERGY COST/YR	ENERGY STAR® STATUS	ADDITIONAL INFORMATION
BR30 - Dimming																	
BR30	MED	10	NEW	68160	LED10DBR30/827W	120	6	5.37	700		2700	80	22.8	25,000	\$1.20	★	Frosted, White
		12	14H641	65389	LED12DBR30/827	120	6	5.37	750		2700	83	22.8	25,000	\$1.45	★	Frosted, Silver
			14H642	65390	LED12DBR30/830	120	6	5.37	750		3000	83	22.8	25,000	\$1.45	★	Frosted, Silver
Floodlight																	
	MED	20	NEW	68161	LED12DBR30V/830	120	3	5.37	700		2700	80	22.8	25.00	\$1.20		Frosted, White

For additional product and application information, please consult GE's website: gelighting.com/ThinkLED

- * The life rating is based on the hours of operation the lamp will provide before reaching 70% of its original lumen rating (L70)
 - ** Minimum order quantity = 6
 - ★ ENERGY STAR® qualified
 - ^ Estimated energy cost per year based on \$0.11 per kWh energy rate and 3 operating hours per day
- Note: Product descriptions ending in "TP" indicate a card blister or clamshell package nested in a tray for shelf display. Cards also designed for hook display.

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Product is compliant with material restriction requirements of RoHS

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ENERGY STAR® and the ENERGY STAR® logo are registered U.S. marks

AVAILABLE THROUGH

