

Product Overview

True Telescoping Technology is the patented technology behind Xtend+Climb's series of telescoping ladders. Our technology is not just what defines X+C's innovation in climbing, but sets the standard for why our telescoping ladders are beneficial to consumers.

True Telescoping Technology allows our ladders to extend and lock by the foot to the user's desired height - this provides maximum versatility.

Product Offering Attributes

- Storable
- Transportable
- Light Weight
- Easy to Use
- Type II, 225 lbs
- Type I, 250 lbs
- Type IA, 300 lbs



Customer Issues

Issue #1: Storability

Traditional extension ladders prove to be difficult to store due to their size and lack of ability to retract to a smaller size.

Issue #2: Transportation

Extension ladders are cumbersome during transportation requiring larger vehicles.

Issue #3: Productivity

Combining both storability and transportation issues, results in wasted time surrounding ladder usage and a less productive job site.

Solutions

Solution #1: Storability

Imagine putting a full 16' extension ladder in your trunk. True Tele Tech allows you to easily keep your ladder out of the way, until you need it.

Solution #2: Transportation

With the ability to transport in any sized vehicle, X+C is easy to bring to any location. True Tele Tech makes X+C the most mobile ladder out there.

Solution #3: Productivity

With the ability to easily store and transport, True Tele Tech allows you to cut multiple trips down to one, ultimately resulting in saved time and a more productive job site.

Differentiation from Competition

- Traditional ladder products still prove to be difficult to store, transport, and even operate. Xtend+Climb telescoping ladders are the most compact ladder and are as simple as lifting up each rung to your desired height.
- Patented True Tele Tech allows each rung to extend and lock individually.

Value Statements

- Xtend+Climb Telescoping ladders save time on job sites which positively impacts the bottom line on a job site.
- Xtend+Climb offers a range of ANSI ratings making them a great solution for your customer.

Item Number

- 2KFG1 **780P** 12.5 ft ANSI Type IA - 300 lbs
- 2KFG2 **785P** 15.5 ft ANSI Type I - 250 lbs
- 2KFF9 **770P** 12.5 ft ANSI Type II - 225 lbs
- 2KFF8 **760P** 10.5 ft ANSI Type II - 225 lbs
- 2KFG3 **SL675** 7.5 ft ANSI Type IA - 300 lbs

Notes: