

• TRUSTED QUALITY SINCE 1921 •

RUST-OLEUM®**RUST-OLEUM® SURE COLOR
EXTERIOR PAINT + PRIMER****DESCRIPTION AND USES**

Rust-Oleum® Sure Color Exterior Paint + Primer. A ready-to-roll formula that makes painting easy. Excellent adhesion and coverage, fade resistant and durable, mold and mildew resistant* in one user-friendly formula.

PRODUCTS

SKU	DESCRIPTION	SIZE
394669	Flat Black	1-Gallon
394670	Flat White	1-Gallon
394673	Flat Dolphin	1-Gallon
394674	Flat Clean Slate	1-Gallon
394677	Satin Black	1-Gallon
394678	Satin White	1-Gallon
398372	Flat White	5-Gallon
398373	Flat Dolphin	5-Gallon

PRODUCT APPLICATION**READ ALL DIRECTIONS BEFORE BEGINNING PROJECT****SURFACE PREPARATION**

Surface must be free of any dust, grease, oil, stains, rust, or any other contaminants. Sand glossy surfaces before painting and wash walls if necessary. Fill in any cracks or holes to ensure a smooth surface. We recommended the use of Zinsser® Bulls Eye 1-2-3® Primer for painting over contrasting colors, bare woods, and metals or where paint adhesion could pose a problem.

WARNING: If you scrape, sand, or remove old paint, you may release lead dust. LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE. Wear a NIOSH-approved respirator to control lead exposure. Clean up carefully with a HEPA vacuum and a wet mop. Before you start, find out how to protect yourself and your family by contacting the National Lead Information Hotline at 1-800-424-LEAD or log on to www.epa.gov/lead.

PRODUCT APPLICATION (cont.)**COVERAGE/WHERE TO USE**

One gallon will cover up to 400 sq. ft. depending on surface texture, porosity, and application method. Dark colors may require multiple coats. Ideal for exterior surfaces, siding, trim, windows, and doors. Surfaces - siding, masonry, and wood.

NOTE: Do not use on decks, porches, floors, or areas subject to standing water.

APPLICATION

Stir well before use. Intermix cans of the same color and product to ensure color consistency. Apply using a high quality 3/8"-1/2" nap roller or a high-quality brush. If using an airless sprayer, follow manufacturer's instructions for use, and use a .013"-.017" tip at 1800-2300 psi, adjusting as needed. Apply using even strokes, moving from dry to wet areas, keeping a wet edge. Two coats are required for new or uncoated surfaces. Some colors may require additional coats. Thinning is not recommended.

DRY AND RECOAT TIMES

Based on 77°F (25°C) <50% humidity, dries to the touch in one hour. May be recoated after four hours. Allow more time to dry at cooler temperatures or in high humidity.

CLEAN-UP

Clean hands, tools, spills and splatters with soap and warm water.

DISPOSAL

To dispose of empty containers and unused product, contact your local environmental regulatory agency.

MAINTENANCE CARE

Do not place objects on painted surfaces until thoroughly dry. Freshly painted surfaces may be washed after 30 days. Clean with mild, non-oily soap and water.

*This product contains a mildewcide to prevent the growth of mold & mildew on the paint film only.

	TECHNICAL DATA	ROC-185
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PHYSICAL PROPERTIES

SURE COLOR EXTERIOR PAINT + PRIMER		
Resin Type		Water-based acrylic
Pigment Type		Titanium dioxide, nepheline syenite
Solvents		Water, Ethylene Glycol
Weight	Per Gallon	9.3-11.3 lbs.
	Per Liter	1.12-1.36 kg
Solids	By Weight	42.2-60.0%
	By Volume	35.2-40.3%
Volatile Organic Compounds		<50 g/l (lbs./gal.)
Recommended Dry Film Thickness (DFT) per Coat		1.5-2.0 mils (37.5-50μ)
Wet Film to Achieve DFT (unthinned material)		4.0-5.50 mils (100-137.5μ)
Practical Coverage at Recommended DFT (assumes 15% material loss)		Up to 400 sq.ft. depending on application method and surface porosity
Dry Times at 77°F (25°C) and 50% Relative Humidity	Touch	1 hour
	Recoat	4 hours
	Full Cure	7-10 days
Shelf Life		3 years
Flash Point		>200°F (93°C)
Storage		PROTECT FROM FREEZING
Safety Information		For additional information, see SDS

Calculated values are shown and may vary from the actual manufactured material.

The technical data and suggestions for use contained herein are correct to the best of our knowledge, and offered in good faith. The statements of this literature do not constitute a warranty, express, or implied, as to the performance of these products. As conditions and use of our materials are beyond our control, we can guarantee these products only to conform to our standards of quality, and our liability, if any, will be limited to replacement of defective materials. All technical information is subject to change without notice.



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