

• TRUSTED QUALITY SINCE 1921 •

RUST-OLEUM®**RUST-OLEUM®
CONCRETE WALL PAINT****DESCRIPTION AND USES**

Rust-Oleum® Concrete Interior Wall Paint is a semi-transparent matte finish that creates a textured concrete effect. Can be applied to drywall, wood and hardboard. Formulated to provide a faux concrete look to interior surfaces.

NOTE: Not recommended for use on floors or exterior surfaces.

PRODUCTS

SKU	DESCRIPTION (Quart)
379906	Charcoal Gray
379908	Sidewalk Gray

PRODUCT APPLICATION**READ ALL DIRECTIONS BEFORE BEGINNING PROJECT****SURFACE PREPARATION**

Surface must be free of any dust, grease, oil, stains, rust or any other contaminants. Sand glossy surfaces before painting and wash walls if necessary. Fill in any cracks or holes to ensure a smooth surface. Drywall joint compound must dry for two days. New drywall and bare wood should be primed before painting. Allow new plaster to cure for 30 days before painting. Tape around the area you wish to paint before beginning.

WARNING: If you scrape, sand, or remove old paint, you may release lead dust. LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE. Wear a NIOSH-approved respirator to control lead exposure. Clean up carefully with a HEPA vacuum and a wet mop. Before you start, find out how to protect yourself and your family by contacting the National Lead Information Hotline at 1-800-424-LEAD or log on to www.epa.gov/lead.

PRODUCT APPLICATION (cont.)**PRIMING**

Gray basecoat or gray primer required for Charcoal and white basecoat or white primer required for Sidewalk Gray. Zinsser® Bulls Eye 1-2-3® gray primer is recommended on bare wood, drywall and other porous surfaces. Follow primer manufacturer's instructions for dry time.

APPLICATION

Rust-Oleum Concrete Interior Wall Paint must be applied with a brush. The paint will be semi-transparent and allow the primer to show through giving the effect of concrete once dry. Stir thoroughly. For best results, use a 3"-5" brush. Alternate brushing direction using a cross hatch pattern. Build concrete effect with multiple coats. Allow to dry between coats. Continue to use light, even strokes on subsequent layers allowing multiple layers to show through.

TIPS: For tips and techniques,
www.rustoleum.com/concretewall

DRY AND RECOAT TIMES

Based on 77°F (25°C) – 50% relative humidity. Allow more time at cooler temperatures. Dries to touch in 30 minutes and fully dry in 1-2 hours. Allow additional coats to dry 1-2 hours between coats.

CLEANUP

Clean brush and other application tools immediately with soap and water.

COVERAGE

Up to 30 sq. ft. per quart. For best coverage results, use gray basecoat or primer for Charcoal and white basecoat or primer for Sidewalk Gray. The first coat does not provide full coverage. Build layers with brush strokes and varying amounts of paint to build depth and concrete effects.

	TECHNICAL DATA	ROC-268
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PHYSICAL PROPERTIES

		CONCRETE WALL PAINT
Resin Type		Acrylic
Pigment Types		Titanium Dioxide, Calcium Carbonate
Solvents		Water, Texanol, Propylene Glycol
Weight	Per Gallon	8.88 lbs.
	Per Liter	1.06 kg
Solids	Weight	35.58%
	Volume	33.13%
Volatile Organic Compounds		<80 g/l
Recommended Dry Film Thickness (DFT) per Coat		1 mil per coat
Wet Film to Achieve DFT		2 mils
Practical Coverage at Recommended DFT (assumes 15% material loss)		Up to 30 sq. ft./quart
Dry Times at 70-80°F and 50% Relative Humidity	Touch	30 minutes
	Handle	1 hour
	Recoat	1 hour
	Full Cure	7 days
Flash Point		>200°F
Shelf Life		2 years.
Safety Information		For additional information, see SDS

The technical data and suggestions for use contained herein are correct to the best of our knowledge, and offered in good faith. The statements of this literature do not constitute a warranty, express, or implied, as to the performance of these products. As conditions and use of our materials are beyond our control, we can guarantee these products only to conform to our standards of quality, and our liability, if any, will be limited to replacement of defective materials. All technical information is subject to change without notice.



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